

# CARLOW

UNIVERSITY

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## **SPONSORSHIP BENEFITS PACKAGE**



CELEBRATING THE LEGACY OF  
THE INTERNATIONAL POETRY FORUM

HOSTED BY | **CARLOW**  
UNIVERSITY

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UNIVERSITY

# Presenting Sponsor \$10,000

- Meet & Greet with one of the featured poets
- Personalized memento with presenting sponsor's logo and Carlow University's logo
- Inside front cover full-page ad in event program
- 3 live-mentions during event
- Presenting sponsor's logo prominently placed on Carlow University's *Power of Poetry* event webpage
- 3 posts on Carlow University's social media channels
- Logo top-listed on all other event-related communications
- 20 tickets to VIP pre-event
- 25 general admission tickets

# Gold Sponsor

## \$5,000

- Meet & Greet with one of the featured poets
- Half-page ad in event program
- Opportunity for 3 to attend a Masterclass hosted by Carlow's MFA Program
- 1 live mention during event
- Logo on Carlow University's event webpage
- 2 posts on Carlow University's social media channels
- 10 tickets to VIP pre-event reception
- 20 general admission tickets

# Silver Sponsor

## \$1,000

- Logo listing in event program
- 1 live mention during event
- 5 tickets to VIP pre-event reception
- 20 general admission tickets

# Bronze Sponsor

## \$500

- 1 live mention during event
- 2 tickets to VIP pre-event reception
- 10 general admission tickets