Incentive and Recruitment Policy for Tuition Assistance Funds

Policy OR Procedure:  Incentive and Recruitment Policies for Tuition Assistance Funds

Purpose: Policies consistent with ban on incentive based recruitment and high-pressure recruiting tactics

Scope: All employees and students

Responsible Department: Enrollment Management and Academic Affairs

Related Policies: N/A

Carlow University, along with contractors and vendors of the institution will refrain from:

1. Providing gratuity, favor, discount, entertainment, hospitality, loan, transportation, lodging, meals, or other item having a monetary value of more than a de minimis amount, to any individual, contractors or vendors other than salaries paid to employees or fees paid to contractors in conformity with all applicable laws for the purpose of securing enrollments of Service members or obtaining access to TA funds. Educational institution will offer federal loans, grants, scholarships and military benefits in accordance with all applicable state and federal mandates.

2. Providing any commission, bonus, or other incentive payment based directly or indirectly on securing enrollments or federal financial aid (including TA funds) to any persons or entities engaged in any student recruiting, admission activities, or making decisions regarding the award of student financial assistance.

3. Refrain from high-pressure recruitment tactics. Employees, contractors and vendors will refrain from making multiple unsolicited contacts by phone, email, or in-person. Furthermore, employees, contractors and vendors will refrain from engaging in same-day recruitment and course registration for the purpose of securing Service member enrollments.
Signature Page

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