

**VALUES
DRIVEN**



**CAREER
READY**

CARLOW
UNIVERSITY

PRESIDENT'S REPORT | 2017-2018



Suzanne K. Mellon, PhD with the class of 2021.

DEAR FRIENDS,

Carlow University is moving forward. As our world transforms economically, socially, and technologically, we are aligning our vision for Carlow and our academic programs so that our students continue to become adaptable, lifelong learners, who are prepared as much for the exciting careers available today as they are for those of the future.

From the launch of the *Hub for Workforce Development and Innovation*, the creation of the *President's Council for Diversity & Inclusion*, to planning exciting facility renovations that will expand the student experience, the university is evolving. Looking ahead, a new *College of Professional Studies* at Carlow will specifically address the needs of adults and graduate students who wish to complete a degree, add a new credential, or quickly up-skill their resume or competencies.

While this progress is essential, so is our continued commitment to our Mercy values, demonstrated so clearly in the long life of our dear friend and former president, Sister Jane Scully. As a Catholic institution, our values—*mercy, hospitality, service, discovery and sacredness of all creation*—define us and call us to be advocates and change-agents. Through Carlow's initiatives, such as the Social Justice Institutes and the Atkins Endowed Center for Ethics, we continue our commitment to prepare our students to be "ethical leaders in the creation of a just and merciful world."

Two capital campaigns are underway for important renovations to campus facilities. I am grateful to our donors and ask you to stay by our side and continue to support the areas of our university where you feel passionate. For legacy gifts, consider the naming opportunities available through our exciting renovation of St. Joseph's Hall.

Our work is succeeding in giving back to the region through our educational resources and our graduates who are prepared to lead and contribute to the region's workforce and to their communities.

I am deeply grateful to our highly dedicated board of trustees, administration, faculty, alumni, partners, and many friends whose commitment assures a vibrant future for Carlow. Our success is because of you.

Sincerely,



Suzanne K. Mellon, PhD
President



BE NIMBLE. BE QUICK.

TRANSFORMING LIVES. TRANSFORMING OUR WORLD. STRATEGIC PLAN 2014-2019

Carlow is making great strides. Our beautiful new University Commons completed in 2015 is a testament to what we can accomplish. Our significant progress goes beyond the structural walls of our physical buildings and green spaces. We have built up fruitful partnerships and launched new degree programs too.

Without a doubt, the adoption of our strategic plan across all of the varied divisions and departments of the university has been a source of great strength. Our supportive team members will help to build upon our accomplishments of previous years while we address the challenges on the horizon.

We are keeping a strong and steady pace toward our goals.

The strategic plan will focus on the following tactical priorities for 2017-2018:

Accelerate Growth

In the fall of 2017, we reported the highest retention rate of undergraduate students in 16 years. Through a new marketing and advertising contract with Collegis Education, we are rolling out a comprehensive enrollment growth system.

Optimize Learning

New majors launching this year reflect the needs of employers in the Pittsburgh region and include health informatics and analytics, behavioral neuroscience, instructional design and technology, and master's of social work, among others. We continue to make exciting headway in online learning.

Build Financial Health

We have made strategic investments towards increasing enrollment. The Office of Advancement reported the endowment at \$29.3 million in the fall, an all-time high that increased by \$847,000 during the summer alone.

We will seek to nurture innovation with an emphasis on sponsored programs and research thanks to a new collaboration with McAllister and Quinn, a Washington-based firm specializing in preparing grant proposals to the federal government and foundations.

Innovate Through Partnerships

Through partnerships with leading medical institutions, we are introducing new programs that prepare students for in-demand careers in pharmacy, dental medicine, and osteopathic medicine, in addition

to a new master's degree—women's health nurse practitioner—and a cytotechnology program with Magee Women's Hospital of UPMC. At the same time, we continue to build alliances with the Catholic Diocese of Pittsburgh and the City of Pittsburgh to increase the affordability and accessibility of higher education.

Create Transforming Environments

Our faculty and staff are benefiting from professional development initiatives, new developments in classroom technology, and new initiatives that help to bring together our campus community.

Our students are at the core of what we do. Our progress to integrate challenging and innovative programs with individualized services will enable students to think critically and creatively and to polish skills necessary for the global workplace. Now more than ever, we remain focused on our goals and committed to the values and mission of our Mercy heritage.

"Carlow will succeed because of the passion and commitment that went into the creation of the strategic plan, and I am grateful to the hundreds of individuals who made contributions to this effort. They all feel a sense of pride and ownership in the strategic plan, and realize it will require all of us to work and innovate together to realize the ambitious goals set before us."

– Suzanne K. Mellon, PhD



COMMITTED TO A JUST *and* MERCIFUL WORLD

CAREER OUTCOMES

In-demand jobs, **well-prepared graduates.**

100%
2017 NCLEX PASS RATE

CELEBRATE!

Carlow nursing graduates completing their licensure exams have achieved the highest pass rate in the Pittsburgh region for four consecutive years!

INNOVATIVE PROGRAMS FOR A NEW ECONOMY

Carlow offers more than 50 undergraduate and graduate degrees housed in the College of Health and Wellness, College of Leadership and Social Change, and College of Learning and Innovation. Take a look at some of our exciting new programs:

Undergraduate

Bachelor of Science in
Behavioral Neuroscience
Fall 2017

Bachelor of Science in Biology with
specialization in Cytotechnology
Fall 2018

Bachelor of Science in Health
Information Management and
Analytics (HIMA)
Fall 2018

Second Degree Bachelor of
Science in Nursing Program
Fall 2017

Graduate

Master of Arts in Art
Fall 2018

Master of Arts in Student Affairs
Fall 2017

Master of Science in
Cardiovascular Perfusion
May 2018

Master of Science in Nursing in
Women's Health Practitioners
Fall 2017

Master of Social Work in
Social Work
Fall 2018

Post-Baccalaureate Certification
in Secondary Education
Fall 2018

Graduate Certificate in Online
Instructional Design
Fall 2018

NEW! MICROMASTER'S

Our MicroMaster's programs are short, highly focused, and directly applicable to an area of interest. MicroMaster's programs are ideally suited for the working professionals seeking to "upskill" in the new economy.

- + Alcohol and Drug Counseling
- + Cyber Threat Research and Analytics (*new for 2018*)
- + Fraud and Forensics
- + Healthcare Management
- + Human Resources
- + Project Management
- + Trauma Counseling

LAUNCHING SOON!

THE COLLEGE OF PROFESSIONAL STUDIES

With a focus exclusively on the adult learner, the new college offers specialized learning and support to equip students with in-demand skills to meet the region's demand.

The new College of Professional Studies will launch in 2018 with a dedicated focus on the needs of the adult learner. This major strategic initiative is a reflection of the university's commitment to leadership in innovative education, our dedication to academic excellence, and our persistence to be nimble and responsive to a rapidly changing economy.

A primary objective of the new college will be to establish a significant and talented pipeline of skilled

workers to the Greater Pittsburgh region. Essential to success, the university will strive to build upon partnerships with employers and expand upon relationships in the community.

Complementing our mission and values as a Catholic university and a Mercy institution, the College of Professional Studies plans to deliver options for online and accelerated programs to address the needs of adult learners who are often balancing work and family responsibilities with their studies. The unique educational opportunities will be grounded in values and inspire graduates to make an impact on the world.

"The College of Professional Studies is dedicated to the success of our adult learners. It responds both to their unique needs and those of the employers of our region."

—Russell F. Pinizzotto, PhD

Interim Provost and Vice President for Academic Affairs


IF NOT NOW, WHEN?

Carlow's mission and vision call upon us **to reflect, to act, and to make a meaningful difference** in our world.

ATKINS ENDOWED CENTER FOR ETHICS

Years ago, a political science professor began teaching an ethics course to Carlow nursing students that became widely popular. Today, Professor Bill Schweers is taking the lead at Carlow's Atkins Endowed Center for Ethics, a guiding light in the study and application of ethics. The center will highlight the importance of ethics to the entire university community and the region.

The Center is being established through the generous \$1.5 million gift of **Michele Rehfeld Atkins '82**, a Carlow board member, and her husband, **Patrick Atkins, PhD**.



"Through the extraordinary generosity of the Atkins, Carlow will establish a center dedicated to promoting ethical reflection among members of the university and the community-at-large. Our goal is to establish a dynamic, interdisciplinary program that will foster a greater understanding of ethics in every day life."

– **William S. Schweers, JD**, executive director of the Atkins Endowed Center for Ethics

SOCIAL JUSTICE INSTITUTES

Guided by the mission, history, and traditions of our founders, the Sisters of Mercy, the Social Justice Institutes at Carlow University aim to facilitate systemic change by informing practice and educating for social justice. The SJI will support the university's strategic plan by serving as an incubator for faculty research, providing opportunities and securing partnerships for community-based learning, and serving as a conduit for community engagement.

The Social Justice Institutes is composed of four centers:

The Grace Ann Geibel Institute for Justice and Social Responsibility

The Grace Ann Geibel Institute for Justice and Social Responsibility develops approaches that advance knowledge in an effort to challenge systemic oppression locally, nationally, and internationally, by engaging students, faculty, staff, and community in research, education, and outreach.

The Women of Spirit® Institute

The Women of Spirit® Institute informs practice in communities through public scholarship/programming. Programming involves leadership and advocacy training, as well as public education and outreach.

The Center for Youth Media Advocacy

The Center for Youth Media Advocacy empowers teens to express their own voices, with a focus on education reform and improving the school environment, through the identification and analysis of the problems and the creation and distribution of high-quality media to advocate for change.

The Center for Community-Engaged Learning

The Center for Community-Engaged Learning provides Carlow University students with the opportunity to apply disciplinary knowledge to contemporary social problems through partnerships with local nonprofits.

From IMPASSIONED to INFLUENTIAL

Class of 1966 Legacy Endowment for the Social Justice Institutes at Carlow University

In recognition of their fiftieth class reunion, **Norma Jean LeClair '66** and her fellow classmates on the reunion committee designated their class legacy fund to the Social Justice Institutes. The Class of 1966 Legacy Endowment for the Social Justice Institutes at Carlow University will support the next generations of students to actively promote social justice in their lives, reflecting the engagement of the Class of 1966 in major social justice issues during their student days, such as the historic civil rights movement's March on Selma.

Anne DeNardo McGowan '60 Educating for Justice Endowed Scholarship

A former nursing student, **Anne DeNardo McGowan '60** is a partner in the law firm Stewart, Green & McGowan in Carmel, California. Through the practice of law and through her community involvement, Anne continues to address significant societal issues involving women and women's rights, the environment and conservation, the elderly, and end-of-life decisions. Recognizing Carlow's Mercy-based mission to address societal issues, the scholarship will directly support students affected by these issues.

WE GIVE



Natalie Terreri '18, Social Work major

THINK “CARLOW FUND” ON THE DAY OF GIVING

Carlow University’s Day of Giving, held on September 27, took place during Founder’s Fortnight. We asked Carlow alumni to build upon our legacy by investing in the future and they shouted their answer from the rooftops. The 2017 Day of Giving raised \$20,665 in 24 hours, exceeding our goal.

CARLOW CHANGEMAKERS

Returning alumni embraced the spirit of being a “Carlow Changemaker” at Homecoming in October, as they celebrated class reunions and expressed support for future graduates. The Reunion Giving Drive raised a grand total of \$91,531.

MAKING A FIRST GIFT

It’s never too early to become a Carlow donor.

Alicia Welty '14 is an alumna, a current graduate student, and a donor. Part of what motivated her to

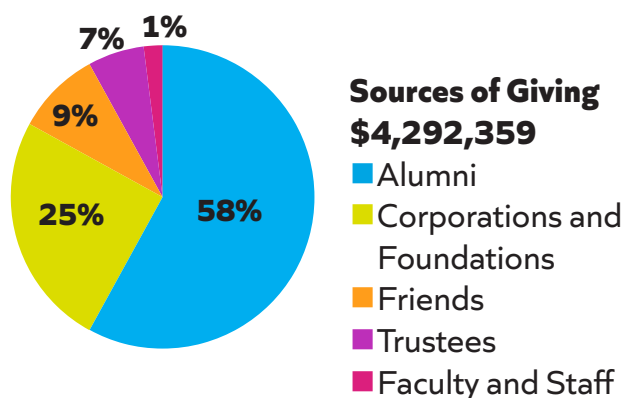
give back before she graduates with her master’s degree was the gratitude she feels toward the faculty members who reached out to her when she was still unsure that college was a good fit, and helped her find her calling in psychology.

“Giving back to Carlow is meaningful to me because I know it enables others to feel the love and support I feel here. Carlow is a magical community that helped me find my inner light when I felt lost. It is my hope that others can experience that as well,” Welty said.

Natalie Terreri '18 feels similarly. She made her first gift to the University as a junior in 2017 because, as she puts it, “there’s so much I would not have experienced if not for my time at Carlow.”

A social work major, Terreri will graduate this May and ranks traveling to Ireland as a Carlow Mercy Leader among her favorite collegiate experiences. She credits Carlow’s service-leadership activities, such as Alternative Spring Break and Fashion for Kids’ Sake, with helping her find her calling and realizing the importance of giving back.

Terreri adds: “As a senior, I’m in the perfect place to see all of the ways which Carlow has given to me over the last four years. I want to make sure I repay some of that.”





David and Barbara Capozzi Kirr '60

**"I hope to inspire others to give.
Together, we amplify the results."**

– Barbara Capozzi Kirr '60

ENDOWMENT BENEFACTORS EMBRACE THE SPIRIT OF GIVING

Endowments continue to fund scholarships and programs, year after year. Our endowment benefactors enhance the university's ability to continue providing an outstanding education.

Barbara Capozzi Kirr '60 and her husband **David** established the Capozzi Kirr Challenge in 2005, in recognition that Carlow's endowment was not adequate to support future students. The benefactors agreed to contribute \$5,000 whenever another donor agreed to give \$20,000 to establish a named endowment. Their idea worked. In 12 years, they helped to fully fund at least 40 additional endowed scholarships and have added \$1.6 million and counting to Carlow's endowment.

The Kirrs' service to the university and their insight to lead the Capozzi Kirr Challenge have been a significant influence in fostering a culture of philanthropy at Carlow. To honor the Kirrs' transformational philanthropic leadership, Carlow established a new award in 2017, named the David and Barbara Capozzi Kirr '60 Leadership in Philanthropy Award.

The award will be given annually to honor individuals and organizations that demonstrate dedication and commitment to Carlow's transformational mission by providing sustaining financial support and by volunteering service to our community.

The Kirrs have bestowed their time, their goodwill, their assets, and their energy to achieve ambitious financial goals for those whom they serve, including Carlow. They embody the spirit of philanthropy.

Callaghan Society

William and Catherine Callaghan left their estate to Sisters of Mercy Founder Catherine McAuley in 1822, after she had served as their caretaker. Today, the Callaghan Society is made up of members who make legacy commitments through their wills, trusts, or other estate gifts to ensure the vitality and development of Carlow University and its Mercy-based mission from one generation to the next.

1929 Society

The Carlow University 1929 Society is a group of philanthropic alumni and friends of Carlow who contribute \$1,929 or more to the Carlow Fund during the university's fiscal year (July 1 – June 30). The Society was created in honor of the founding of the institution in 1929 by the Sisters of Mercy and to recognize the university's most generous donors.

OUR VISION IN THE MAKING

A time to be **ready**, to be **flexible**, to be **nimble**. The time is **now**.

Current appeals place a focus on critical areas, such as our competitive nursing program and growing athletic communities. We are undertaking a \$1.7 million project for state-of-the-art nursing simulation laboratories and an \$8 million renovation to transform St. Joseph's Hall into a state-of-the-art athletics and fitness center. In addition, as we increase enrollment, new construction will be essential along the Fifth Avenue Corridor to expand classroom and learning spaces while raising the visibility of our campus in the growing "Eds, Meds, and Tech" district of Oakland.

We celebrate the benefactors helping to accelerate our transformative initiatives, including the following:

- + **The Richard King Mellon Foundation** awarded Carlow a grant of \$500,000 to develop the Carlow Hub for Workforce Development and Innovation in 2017. The Hub focuses on building employer and community partnerships, expanding certificate programs, and adding professional advancement courses that will allow individuals to "upskill" for career success in the new economy.
- + **The Carolyn A. McNally Scholarship for Leadership** is the first endowed scholarship for Carlow graduate students and was established in memory of a 2003 alumna by her husband, Bill McNally.

+ **The Dr. Kenneth and "Miss Janice" Lisiak Carlow Campus School—University Research Initiative** funds science activities at The Campus School at Carlow University. The fund enables Campus School and university students to engage in meaningful collaborative research and is vital to establishing the Center for Undergraduate Research at Carlow.

THE "ART" OF GIVING

The dedication and innovation of Carlow's Art Department has attracted major gifts.

An estate gift established the **William P. McKee Endowment for the Art Department**. The late William McKee, a certified financial analyst, attended Carlow basketball and volleyball games and was touched by the hospitality and kindness he experienced as a spectator.

Kimberly Jurich '03 established a fund to support the academic needs of students pursuing any degree within the Art Department by offering grants for expenses not covered by tuition.

The Jack Buncher Foundation's gift of \$300,000 is supporting three years of programming for the Carlow University Art Gallery.



96%
of Carlow grads
are employed or
in graduate school
within six months
of graduation!

THE HUB FOR WORKFORCE DEVELOPMENT AND INNOVATION

Carlow University prepares students to be career-ready, ethical leaders.

Major changes over the next decade will impact the Pittsburgh economy in a big way. To get ready, the Richard King Mellon Foundation has awarded a \$500,000 grant to Carlow University to develop the Carlow Hub for Workforce Development and Innovation. As an integral part of the College of Professional Studies, the Hub will deliver new academic programs, partnerships, and alternative pathways to prepare skilled workers for the jobs of the future.

The Hub's Three Focus Areas:

Employer and Community Partnerships. Carlow will work collaboratively with regional employers and community agencies to address changes in the economy and areas of need in the region's workforce.

Certificate Programs. New options will offer affordable credentials and the opportunity to gain valuable expertise in high-demand areas, such as the online instructional design and technology certificate or the MicroMaster's programs in project management, human resources, fraud and forensics, healthcare management, alcohol and drug counseling, and trauma counseling.

Professional Advancement Courses. Carlow will allow working professionals to upskill, one course at a time, through credit and noncredit opportunities. Courses in areas like accounting, project management, and technology are available in online, face-to-face, and hybrid formats.

ST. JOSEPH'S HALL ATHLETICS AND FITNESS CENTER

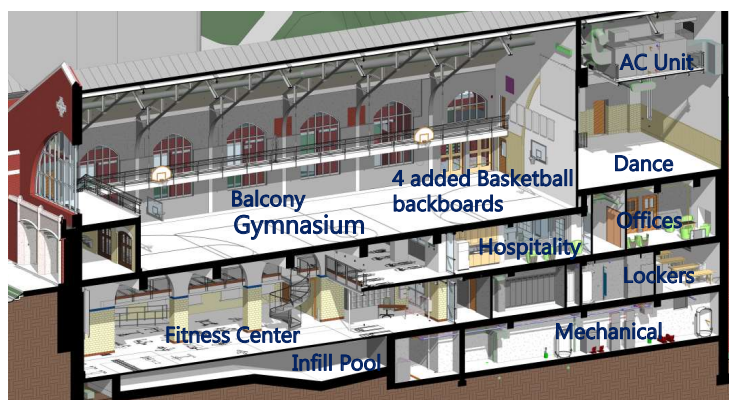
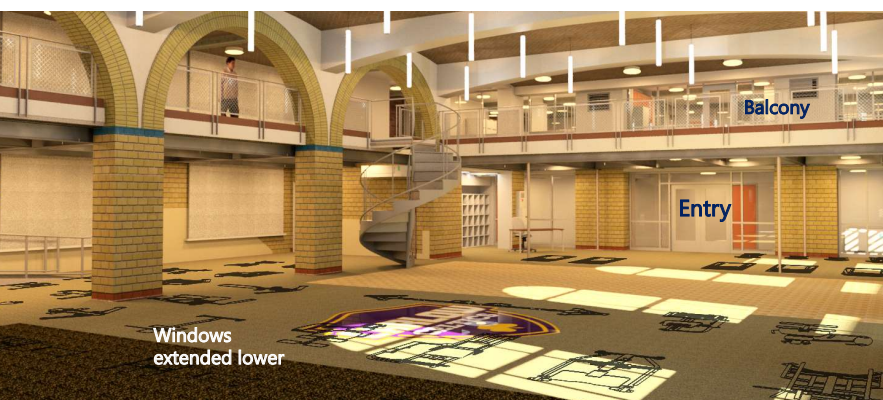
A new home for the **Carlow Celtics** and **campus wellness programs**

St. Joe's has been our center for athletics and recreation since the university was established in 1929. The 27,275-square-foot building is centrally located and an important architectural landmark on campus.

2018 will bring an exciting renovation to the Carlow Celtics athletic headquarters and our campus fitness center. The \$8 million project will help to preserve its historical features while also expanding facilities to accommodate growing enrollment and providing modern upgrades throughout.

St. Joe's Renovation Highlights:

- + State-of-the-art fitness center
- + New aerobic and yoga studio
- + Designated training areas and locker rooms for the athletic teams
- + New energy efficient, heating and cooling upgrades
- + A new elevator tower to all floors and Americans with Disabilities Act upgrades





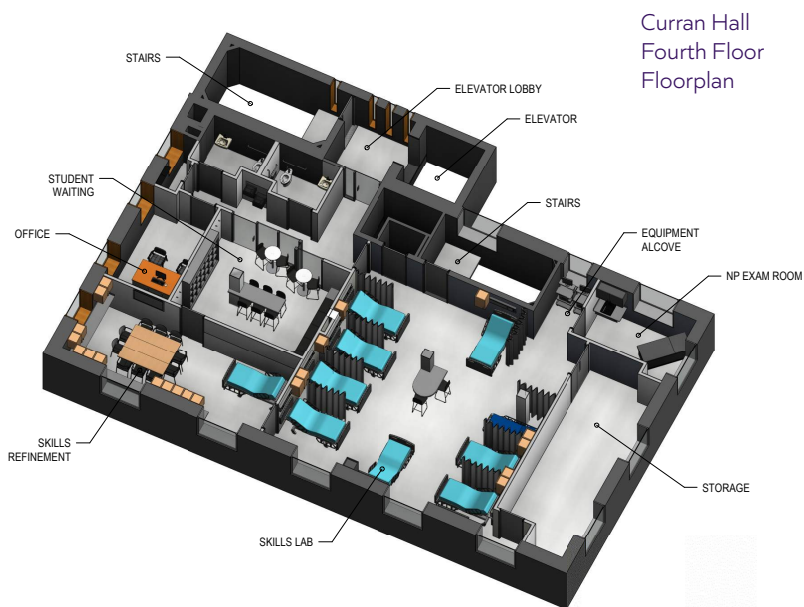
SIMULATION LAB EXPANSION PROJECT

A two-floor lab for the **twenty-first century healthcare workforce**

Steady growth in the nursing and respiratory care programs is prompting an expansion to the College of Health and Wellness's nursing simulation lab, located on the fourth floor of Curran Hall.

The \$1.7 million plan will expand the lab into 2,000 additional square feet on the third floor and provide renovations to the heavily used existing lab on the fourth floor. New computing and technology equipment will incorporate advanced video and audio features into simulations.

With adequate space for low- and high-fidelity simulation facilities, Carlow will ensure we meet and exceed the needs of our talented students and faculty and continue to attract the best and the brightest to our healthcare programs.



CELTIC PRIDE!



Natalie Abt '20
Accounting major

Only a year ago, Carlow formed its inaugural golf team. In 2017, sophomore **Natalie Abt** made history by winning the **USCAA Golf National Championship** on October 10. She is Carlow's first athlete, individual or team, to win at the national level. Abt was also named the USCAA Women's Golf Student-Athlete of the Year, an award that honors athletic achievement, academic achievement, and community service.



Javondii Myers '20
Biology/Perfusion Technology major

In the inaugural season of Carlow's Track and Field team, sophomore **Javondii Myers** is a rising star. Myers ranks fifth in the nation in high jump and qualified for the **NAIA Indoor Track and Field National Championship** held in March.



The Carlow Celtics are made up of thirteen competitive teams:

- + Men's and women's basketball
- + Men's and women's cross country
- + Men's and women's golf
- + Men's and women's soccer
- + Men's and women's track and field **New! Spring 2018**
- + Women's softball
- + Women's tennis
- + Women's volleyball

Swade Redman '20,
Corporate Communication major



Tawana Cook Purnell



SHINING STARS

Highlights from Carlow's **faculty** and **administrators**

TAWANA COOK PURNELL became the new executive director of the Campus School and Early Learning Center of Carlow University in August. She offers deep leadership experience at independent and faith-based schools and previously led the Bishop Walker School for Boys in Washington, D.C.

FRANK AMMER '97, professor of biology, is the new chair of Carlow's Department of Biology, his alma mater. After majoring in biology at Carlow, he did graduate studies at Clarion University of Pennsylvania and earned a doctoral degree in wildlife and fisheries ecology from West Virginia University.

DIANE MATTHEWS, PHD, CPA/CFF, CFE, the director of the Master of Science in Fraud and Forensics, received the honor of being named "Educator of the Year" by the Association of Certified Fraud Examiners, the world's largest anti-fraud organization.

RUSSELL F. PINIZZOTTO, PHD, joined Carlow in July as the interim provost, replacing Deanne D'Emilio, JD, who was named president of Gwynedd Mercy University. He was previously a higher education consultant in the Boston area.

WOMEN OF SPIRIT®

Selection **committee** and **honorees**

Carlow University's 14th Women of Spirit® Awards Gala honored six exceptional women on April 5, 2018. With the proceeds raised each year from the Women of Spirit Awards Gala, Carlow offers need-based scholarships and career exploration summer workshops for high school students.

Many thanks go to the members of the Women of Spirit® Selection Committee who make the event possible: Helen Hanna Casey, chair, Michele R. Atkins, Eva Tansky Blum, Karen Wolk Feinstein, PhD, Louise Reiber Malakoff, JD, Mary Lou McLaughlin, Sally Wiggin, and Doris Carson Williams, together with Suzanne K. Mellon, PhD.

The committee evaluated nominations and selected the honorees based on several criteria, including a strong commitment to Mercy values, accomplishments that have led to new knowledge or discoveries, and innovation or leadership that has brought about change for the good of humankind.

WOMEN OF SPIRIT® CLASS OF 2018:

TERESA SULLIVAN, PHD, the eighth president of the University of Virginia.

DEBORAH ACKLIN, the president and chief executive officer of WQED Multimedia.

LENORE BLUM, PHD, the Distinguished Career Professor of Computer Science at Carnegie Mellon University.

DIANE P. HOLDER, the executive vice president of UPMC, president of UPMC Insurance Services, and chief executive officer of UPMC Health Plan.

MARGARET Q. ROSENZWEIG, PHD, CRNP '81, associate professor for acute and tertiary care at the University of Pittsburgh's School of Nursing.

JEANNETTE SOUTH-PAUL, MD, the Andrew W. Mathieson Professor and Chair in the Department of Family Medicine at the University of Pittsburgh School of Medicine.

"The Women of Spirit® Awards program has earned a distinguished place as a Pittsburgh treasure. Since its beginning in 1993, women leaders have been recognized for their professional and personal leadership and their service to others. In turn, they share their expertise with the Carlow community by actively participating in the life of the university and in the development of its students."

– **Suzanne K. Mellon, PhD**

Lachelle Binion, MBA,
'03, '11, '13



CONNECTING ALUMNI

Vibrancy is a word personified by Carlow's new Director of Alumni Engagement, Lachelle Binion. She is an alumna three times over, having earned a master's of business administration in 2013, a master's degree in business leadership and nonprofit management 2011, and a bachelor's degree in communications studies in 2003.

Importantly, she has a genuine understanding of alumni across Carlow's many generations that will help to carry on well-loved alumni traditions as well as inspire new ideas. The Welcome Back Barbeque is a new tradition that brings new students together with alumni during orientation.

"We're remarkably diverse in age and our college experiences, but we want to hear each other's stories and learn from each other. We're all part of the same Carlow family," she says.

THE BEST TIME? **NOW.**

Changing lives for the better is at the core of what we do—there is no better time than **now**.

Carlow rises distinctively from the Pittsburgh region's highly competitive academic landscape as a close-knit, liberal arts university grounded in the Catholic intellectual tradition that prepares career-ready, ethical leaders for the jobs of tomorrow. The Sisters of Mercy, our founders, inspire our deep sense of spirit and strength. We welcome learners of any age and from a variety of backgrounds and prepare them with the knowledge and skills necessary for a meaningful career.

We will act now to ensure the operational and strategic goals of the university. Even as we celebrate our accomplishments, many challenges lie ahead as Carlow seeks to remain competitive in our region and economy.

Your support is essential. We welcome your ideas, funding, and insight in preparation for the opportunities that are yet to come. Please contact the Office of University Advancement at 412.578.6086 or visit us online to choose a way of giving that works best for you.

www.carlow.edu/give

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Provost Emerita and Distinguished Professor

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