

Course Number	Freshman Fall	Credits
CTC-101	Connecting to Carlow	1
SKC-101	Communication: Personal to Professional	3
CM-104	Mass Media & Society	3
BSM-103	Intro to Busines and Management	3
SKW-101	Foundations of Writing I	3
CE	Critical Exploration Elective	3

Course Number	Freshman Spring	Credits
CM-120	Interpersonal Communication	3
CM-210	Persuasion (Odd Years) or Elective	3
BSM-203	Global Mgmt and Organizational Behavior	3
SKQ-101	Quantitative Reasoning	3
CA	Contemplation and Action Elective	3

Course Number	Sophomore Fall	Credits
CM-242/ CM-232	Public Relations (Even Years)/ Organizational Comm. (Odd Years)	3
CM-200	Communication Seminar	1
BSM-202	Business Communication	3
SKW-102	Foundations of Writing II	3
	Communication Elective	3

Course Number	Sophomore Spring	Credits
CM-300	Leadership (Even Years) or Elective	3
CM-210	Persuasion (Even Years) or Elective	3
BSM-301	Principles of Marketing	3
CM-345	Pre-Professional Development Seminar	2
MAT-115	Basic Applied Statistics	3
	Compass Elective	3

Course Number	Junior Fall	Credits
CM-242/ CM-232	Public Relations (Even Years)/ Organizational Comm. (Odd Years)	3
SSC-321	Research Methods	3
CM-320	Conflict Mgmt (Odd Years) or Elective	3
CM-405	Internship	3
CM-180	Journalism Practicum or PE	1
	Compass Elective	3

Course Number	Junior Spring	Credits
CM-300	Leadership (Even Years) or Elective	3
SSC-322	Research Methods II (or PY-320 or 325)	3
CM-457	Comm Ethics (Even Years) or Elective	3
	Communication Elective	3
	Compass Elective	3
CM-180	Journalism Practicum or PE	1

Course Number	Senior Fall	Credits
CM-320	Conflict Mgmt (Odd Years) or Elective	3
	Communication Elective	3
	Communication Elective	3
	Communication Elective	3
	Compass Elective	3

Course Number	Senior Spring	Credits
CM-450	Senior Seminar	3
CM-457	Comm Ethics (Even Years) or Elective	3
BSM-410	Corporate Strategic Planning & Policy	3
	Compass Elective	3

Total Credits:	120
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Recommended Electives

Electives in this program are chosen in consultation with a faculty advisor and can include courses toward a second major, a minor, or an area of concentration