

Women of Spirit[®]

PRESENTED BY
CARLOW
UNIVERSITY

Sponsorship Opportunities

April 2, 2020
Carnegie Music Hall

Contact information: Laurie Petty, ljpetty@carlow.edu

PRESENTING SPONSOR- \$25,000

- Exclusive recognition at this level
- Full-page ad on the outside back cover of program book
- Ten (10) guests admitted
- Recognition as Presenting Sponsor in program book
- Most prominent logo recognition on signage at event
- Opportunity to deliver welcome message from podium
- Logo recognition on Carlow University's website (45,000 monthly visitors) and in promotional brochure (5,000 distributed)
- Mention in event-related press releases and publicity

PLATINUM SPONSOR - \$15,000

- Full-page ad in program book
- Eight (8) guests admitted
- Listing as Platinum Sponsor in program book
- Logo recognition on signage at event
- Logo recognition on Carlow University's website and in promotional brochure
- Mention in event-related press releases and publicity

GOLD SPONSOR- \$10,000

- Half-page ad in program book
- Six (6) guests admitted
- Listing as Gold Sponsor in program book
- Logo recognition on signage at event
- Logo recognition on Carlow University's website and in promotional brochure
- Mention in event-related press releases and publicity

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SILVER SPONSOR- \$5,000

- Quarter-page ad in program book
- Four (4) guests admitted
- Listing as Silver Sponsor in program book
- Logo recognition on signage at event
- Recognition on Carlow University's website and in promotional brochure

STUDENT SPONSOR- \$3,500

- Two (2) guests admitted
- Sponsor 10 Carlow students to attend the event- (Select one group from below)
 - Communication Students
 - Business Students
 - Nursing Students
 - Pre- med students
 - Ethics - Honor Students
- Listing as Student Sponsor in program book
- Recognition on signage at event
- Recognition on Carlow University's website and in promotional brochure